



GIRLS CLUB OF LOS ANGELES

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Girls Club of Los Angeles Teams with Albertsons & Coca-Cola to Celebrate Black History Month & Promote Healthy Eating *Healthy Eater's tour designed to empower teens to eat well for life*

LOS ANGELES CA (February 15, 2008) – As a company focused on diversity, SUPERVALU is honoring Black History Month, celebrating the culture and accomplishment of African-Americans and their contributions to our country's rich heritage.

Albertsons, a SUPERVALU company, is sharing in the festivities by hosting the Girls Club of Los Angeles (GCLA) for a Healthy Eater's Tour at their 3901 Crenshaw Blvd., store on Monday, February 18th at 11 a.m. Heidi Diller, Albertsons corporate dietician/nutritionist will guide participants in a store tour whose focus is learning how to eat right, a lesson that every child, teen and adult should learn.

“With this country's obesity rate quickly rising, now is the time for all of us to adapt healthy eating habits that will last a lifetime,” emphasizes Diller. “Making good eating choices isn't hard to do if you know what to look for!”

Diller will lead club members throughout the store stopping at various departments and talking about nutritional choices, facts and myths. Participants will also learn how to read package labels and identify key facts that are critical for individuals who suffer from hypertension and diabetes. At the end of the tour, they will also receive an Albertsons “Meal in a Bag” which includes a Champions for Change/Network for a Healthy California cookbook and all of the ingredients to make one recipe.

In celebration of Black History Month, the Coca-Cola Company will also make a donation to the Girls Club of Los Angeles that will help the agency further its mission of promoting healthy living and life choices. “Disease prevention is a serious issue for today's families and we are excited that the Albertson & Coca-Cola Company have joined us in promoting positive, healthy lifestyles and encouraging responsible decisions,” says, Gloria J. Davis, Executive Director of GCLA.

For more information contact Curtis Thomas, Project Director, GCLA, 323 754 2122 X17 or Lilia Rodriguez, Albertsons Public Affairs at 714) 300-6438 or cell: 714) 306-5408.

Since 1972 over 75,000 boys and girls have been served by GCLA programs!