



**Girls Club of Los Angeles Boost Mobile RockCorps
At Youth Enrichment Center**

Los Angeles, California- **Boost Mobile Rock Corps** will be sponsoring the “**Center Beautification Project**” at Girls Club of Los Angeles (GCLA) Youth Enrichment Center located at 9004 South Normandie Ave., Los Angeles, CA on March 14, 2007 from 9am to 1pm.

The **Rockcorps** invades Los Angeles as part of their national youth movement. The project encourages volunteerism in youth. The project introduces youth to service opportunities in their own neighborhood. In addition, every volunteer who gives four hours of service at the **GCLA** Beautification Projects receives tickets to a concert featuring the hottest artist today. The concert will be held at the Kodak Theater on March 30, 2007.

On Wednesday, March 14th 2007, fifty (50) youth will contribute to making **GCLA** a more beautiful colorful place. Youth will paint the exterior of the building, paint a mural on outer wall and light gardening. There will be entertainment provided by KROQ.

The **GCLA-Youth Enrichment Center** is an integral meeting hub for young girls in the Gender Specific Program. The **GCLA** in tandem with the Los Angeles County Probation Department offers a program for young girls on probation, and gives them the opportunity to learn self efficacy skills, that will enable them to make positive decisions for their future in conjunction with reducing delinquency and recidivism. The program provides service to 125 young girls each year, through empowerment workshops, mentoring, parent support and mother/daughter activities. The program offers a comprehensive service that promotes pro-social behavior strengthens the family and parenting practices, promotes school success and employment practices and gives females the opportunity to learn skills in a gender appropriate environment. Youth Enrichment Center is the place they call home.

GCLA is a non-profit agency that focuses on the needs of underprivileged and at-risk youth between the ages 2 and 21 years old. **The GCLA mission is to enrich the lives of children, youth, and families in a personalized high quality learning environment that contributes to self-sufficient, stable and productive lives.**

GCLA has served over 50,000 girls and boys ages 2-18 living in South Los Angeles area, **GCLA** addresses unmet needs such as children living in unstable environments, low academic preparation and test score, high teen pregnancy, families living in poverty, high obesity and low physical activities, youth in the juvenile justice system, youth on probation and the lack of quality child care.

GCLA is located 2057 West Century Boulevard, Los Angeles, CA 90047. The **GCLA** Beautification Project-**Youth Enrichment Center** is located at 9004 South Normandie Avenue, CA 90044. For information, call Akeisha Davis, Volunteer Director (323)754-2122x33 or visit us at www.girlsclubla.org .